

# WEB MARKETPLACE

Equinix's Web MarketPlace is a dynamic, searchable database. As an active, registered participant within the MarketPlace, you can promote your company's services while accessing a vast array of comprehensive interconnection and peering opportunities.

## WHERE CUSTOMERS CONNECT & BUILD BUSINESS TOGETHER

Discover untapped possibilities, realize greater efficiencies, generate new revenue, enhance performance and expand your reach by fostering new relationships and achieving a new level of interconnectivity.

The MarketPlace is only available to our Equinix customers and accessible through our customer portal. Each participant is in control of providing and updating their information, ensuring accuracy and relevancy for queries and guided search navigation.

## REGISTER ON-LINE TODAY!

To join Equinix's Web MarketPlace and promote your company's capabilities, log in to Equinix's customer portal by selecting Customer One on [www.equinix.com](http://www.equinix.com). Once you've signed in, select Web MarketPlace under the navigation menu where you'll find our easy 4-step registration process.

Register on-line now and join the Web MarketPlace! Our easy 4-step registration process begins by entering your company's critical information, including locations, a company description, primary contacts, and the posting of your logo. Next, you'll easily highlight your company's services by geographic location using predefined check boxes to indicate your capabilities from peering and connectivity to VoIP, network security, network performance and data services. In Step 3, you can review and edit your company profile, and when you get to Step 4 – you're ready!

### Features & Benefits

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Customers can actively market and advertise their services to other customers via a fully searchable secure web portal

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Customers can identify the providers, as well as potential customers and partners, in each facility via a searchable database with a user-friendly web interface

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Customers can identify and understand what products and services other participants provide in each facility

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Customers can contact other customers for product information and pricing in each facility

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Customers can populate and update their company, contact and product information

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## HELPING YOU STAY AHEAD

Equinix delivers comprehensive colocation, interconnection and peering solutions in a neutral marketplace built for your business. Additionally, our bundled solutions combine rack space, power, and other products at one price for easy ordering. We give clients access to more markets than any other service provider, and more networks for bandwidth abundance and network redundancy.

Let us bring you the products and services, stability, security, and know-how you require to be successful in today's challenging business environment.

## CONTACT US

Talk to an Equinix representative to find out how your business can benefit from our experienced people and industry-leading resources. Contact us today at 888.892.0607 (USA or Canada) or 1.650.513.7600 (outside USA or Canada), or visit [www.Equinix.com](http://www.Equinix.com).

