



For Immediate Release

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IPC to Provide Low-latency Exchange Interconnection Solutions as First GeoReachSM Participant for Switch and Data's Toronto's Financial EcoCenterSM

TAMPA, FL – April 13, 2010 – Switch and Data (NASDAQ: SDXC), a leading provider of network-neutral data center and Internet exchange services, announced today that IPC, a industry leader in voice and data communications for financial services has expanded its participation and now provides low latency GeoReachSM interconnection solutions in Switch and Data's Toronto and New York Financial EcoCentersSM. IPC has extended its highly respected Electronic Connectivity Services (ECS), Enhanced Voice Services (EVS) and private line Trader Voice products to Switch and Data's newest Financial EcoCenter located at 151 Front Street in Toronto, Canada.

IPC's ECS provides secure, dedicated, and real-time electronic connectivity, which market participants can leverage to support their increasing electronic trading and execution requirements. In addition to enhanced connectivity to global trading venues, Canadian firms can also take advantage of IPC's EVS platform, which enables uninterrupted delivery of Trader Voice services to a single- or multiple- trading floors and facilitates interoperability with existing services at trading counterparties.

IPC's resilient, mission critical, voice and trade data communications network is the backbone of many of the industry's leading financial firms. IPC's financial extranet, comprised of 4,000 global trading firms, vendors, and venues, links 200 cities in 60 countries across six continents.

"We are excited to be part of Switch and Data's Financial EcoCenter expansion in the Canadian marketplace. We recognize the strategic importance 151 Front plays in Canada's financial community," said Lou Marchese, Vice President, Network Services Americas, IPC. "By leveraging the ECS and EVS platforms, our clients are able to rely on high-speed, dedicated connectivity to exchange venues, alternate trading facilities, and counterparty firms in Canada and gain access to global markets."

Switch and Data's GeoReach program is a select group of providers, such as IPC, who have engineered their networks to meet the demands of the high-frequency trading community. GeoReach participants have engineered optimum paths from Switch and Data's Financial EcoCenters to each of the regional liquidity providers to satisfy the requirements of the most latency-sensitive infrastructures. Firms can focus on their core operations and add each new alternative trading system (ATS) or exchange using a cost-effective, minimal footprint, while still maintaining ultra low-latency communication across the financial markets.

“IPC’s expansion within Toronto’s Financial EcoCenter provides both Canadian and U.S. customers alike with instant access to the world’s trading markets. Bridging gaps between regional markets and providing an efficient central location to cover the dispersed liquidity within a market are the core values of our GeoReach partners and Financial EcoCenters,” said John Panzica, Vice President of Switch and Data’s Financial Services Practice. “Both IPC and Switch and Data deliver the highest levels of customer service and satisfaction, together we provide a competing solution for the Canadian financial services market.”

GeoReach participants are a critical element of Switch and Data’s Financial EcoCenters, which provide mission-critical infrastructure to meet the security, bandwidth and low-latency requirements of the electronic trading community. Switch and Data’s Financial EcoCenters aggregate an ecosystem of the pre- and post-trade service providers, buy-side and sell-side communities into the geographic centers of the major markets of New York and Toronto. The Toronto Financial EcoCenter’s extensive connectivity combined with residing only 13.9 miles from the main market’s location and less than a mile from the ATS’ infrastructure make it unmatched in the industry.

About IPC

IPC is a leading provider of indispensable financial trading communications solutions to the world’s top financial services firms and global enterprises. With 35 years of expertise and innovation, IPC provides its customers with global systems and solutions, as well as a suite of products and enhanced services that includes advanced Voice-over-IP technology and integrated network and 24x7x365 management services in more than 60 countries. Based in Jersey City, N.J., IPC has approximately 900 employees throughout the Americas, Europe and Asia-Pacific regions. For more information, visit www.ipc.com.

About Switch and Data

Switch and Data is a premier provider of network-neutral data centers that house, power and interconnect the Internet. Leading content companies, enterprises and communications service providers rely on Switch and Data to connect to customers and exchange Internet traffic. Switch and Data has built a reputation for world-class service, delivered across the broadest colocation footprint and richest network of interconnections in North America. Switch and Data operates 34 sites in the U.S. and Canada, provides one of the highest customer satisfaction scores for technical and engineering support in the industry, and is home to PAIX® — the world’s first commercial Internet exchange.

Important information about Switch and Data is routinely posted to the investor relations section of the company’s website www.switchanddata.com. For copies of all Switch and Data press releases and SEC filings, please visit the website. To automatically receive Switch and Data financial news by email, please visit the website and subscribe to Email Alerts. Investors are encouraged to check Switch and Data’s website frequently to access the most up-to-date information.

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